

JANUARY, 1956

PRESIDENT'S PAGE

DEAR NAEBER:

HAPPY NEW YEAR!

PERHAPS YOU'RE THE KIND THAT PREFERS NOT TO MAKE RESOLUTIONS. I DON'T RECALL THAT I EVER MADE ANY, EITHER. BUT IT MIGHT BE WELL TO SET DOWN SOMETHINGS THAT SHOULD BE ACCOMPLISHED BY EDUCATIONAL BROADCASTERS IN 1956. IN PARTICULAR, NAEB:

-- WORK WITH OTHER EDUCATIONAL INTERESTS TO STRENGTHEN AND PROTECT THE EDUCATIONAL BROADCASTING PATTERN IN OUR COUNTRY, THE UTILIZATION OF RADIO AND TELEVISION FOR EDUCATION.

-- PLAN AND HOLD SEMINARS OR WORKSHOPS THAT WILL IMPROVE THE QUALITY AND QUANTITY OF EDUCATIONAL BROADCASTING.

-- INCREASE THE STRENGTH AND STATURE OF NAEB THROUGH EFFORTS OF ALL MEMBERS.

-- SEEK AND SECURE FINANCIAL SUPPORT FOR NAEB ACTIVITIES.

-- IMPROVE THE PROFESSIONAL QUALITY OF NAEB NETWORK PROGRAMS, AND PROVIDE BETTER TECHNICALLY REPRODUCED PROGRAMS FOR NETWORK MEMBERS.

-- RAISE THE PROFESSIONAL COMPETENCE OF OUR MEMBERS, AND THOSE ENGAGED IN EDUCATION.

-- HOLD TWO OR THREE GOOD REGIONAL MEETINGS, AND THE NATIONAL CONVENTION IN ATLANTA.

FOR EACH NAEBER:

-- GIVE MORE OF SELF IN HELPING EDUCATIONAL RADIO AND TELEVISION, IN HELPING OTHERS ENGAGED IN EDUCATION, AND IN HELPING RAISE THE STANDARDS AND SERVICES OF NAEB.

FOR THE PRESIDENT:

-- GREATER EFFORT WITH GOOD JUDGMENT FOR A BETTER NAEB.

A HAPPY NEW YEAR TO YOU ALL.

---FRANK SCHOOLEY

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



NATIONAL ENDOWMENT FOR THE

Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.